

Fundraising Finance Kit

What investors expect from seed through Series B.

1. Three years of monthly historical financials, GAAP basis.
2. Driver-based operating model with 24-month projections.
3. Cohort retention, CAC payback and gross margin bridges.
4. Cap table, option pool and pro-forma ownership.
5. Data room index: corporate, finance, legal, HR and product.
6. Sales tax and payroll compliance confirmation by state.